



The Common Sense Guy Releases Perfect Success Tool for Class of 2008 Graduates

"Straight Talk for Success", the new book by Bud Bilanich, The Common Sense Guy, teaches college graduates important life lessons. With this year's crop of college graduates entering an exciting but challenging new chapter in their lives, the release of Straight Talk For Success, by Bud Bilanich The Common Sense Guy, couldn't have come at a better time.

([PRWeb](#)) May 21, 2008 -- "Straight Talk for Success", the new book by Bud Bilanich, The Common Sense Guy, teaches college graduates important life lessons.

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In the midst of an economic downturn, the Class of 2008 will be facing numerous roadblocks on their path to success.

In Straight Talk for Success, Bud Bilanich acts as guide and mentor, helping young and mid career professional deal with the many and varied challenges to career and life success that they must overcome on their way to the top.

In this, his seventh book, Bilanich shares the five characteristics that successful people have in common; including self-confidence, powerful personal impact, outstanding performance, dynamic communication skills and interpersonal competence.

Bilanich shares his own deeply personal stories as well as the inspirational stories of others. These stories are backed up by action plans, checklists and a downloadable workbook that will help the reader apply these ideas and advice in the real world.

Straight Talk for Success is now available for purchase and makes a perfect gift for graduates of the Class of 2008 as they head into the working world.

Dr. Bilanich is a regular guest on talk radio and podcasts. He writes the popular blog, www.SuccessCommonSense.com, which focuses on career and life success. He is a Harvard graduate, but his no nonsense, common sense approach to career and life success, dates back to his roots in the steel country of Western Pennsylvania.

To learn more about Straight Talk for Success visit <http://www.budbilanich.com/> or <http://www.StraightTalkForSuccessBook.com/>.

Review copy and photos available upon request.
Bud Bilanich is available for interviews at 303-393-0446

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