



Are You ready to Show Me Yours? It's Time for the 97th Annual ING Bay to Breakers 12K Weekend! Friday May 16 - Sunday, May 18

ING Bay to Breakers 12k -- one of the world's largest footraces -- features elite and costumed runners, ING Greater Body Expo, custom-designed chip timing and ING Footstock, a free post-race concert with headliner band The Last Goodnight. Festivities kickoff with the Elite Athlete Press Conference on Friday, May 16 at the Hyatt Regency Embarcadero.

([PRWeb](#)) May 16, 2008 -- This week's events -- ING Bay to Breakers 12K:

Elite Runners press conference and luncheon
Friday, May 16, 2008, 11:00 a.m.
Garden Room, Hyatt Regency, 5 Embarcadero Center

This is the major media opportunity to interview the 2008 elite runners. The world's fastest runners compete for the opportunity to win the world's largest 12k champion's purse of up to \$41,750. This incentive-laden elite "race within a race" offers extra bonus money for achievements during the race that is sure to tighten up the swift field of world-class athletes that includes 2007 champion John Korir, Lineth Chepkurui, Tigist Tufa and John Yuda.

*Please RSVP for the press conference by calling 415-359-2312 or emailing Lauren@landispr.com.
ING Bay to Breakers Greater Body Expo

Friday, May 16, 2008, 11:00 a.m. - 7:00 p.m.
Saturday, May 17, 2008, 9:00 a.m. - 7:00 p.m.
Bill Graham Civic Auditorium
99 Grove Street, San Francisco

*Free and open to the public

Expo is a premiere 2-day health and fitness event with nearly 50 exhibitors, programming, interactive displays, free samples and prizes, and great bargains on apparel and fitness gear. Participants can also pick up their race registration packet on-site both days.

Late registration hours are Friday, May 16 from 11:00 a.m. - 6:00 p.m. and Saturday, May 17 from 9:00 a.m. - 6 p.m. at the ING Greater Body Expo.

For a complete list of exhibitors, please visit <http://www.ingbaytobreakers.com/events/gbe.html>.
ING Bay to Breakers 12K Race
Sunday, May 18, 2007, 8:00 a.m.
Starting point: Howard Street and Beale Street

Elite runners and 70,000 others begin the 97th annual ING Bay to Breakers race according to their respective

ZONES. Please see map below.

- NOTE: Elite runners begin crossing the finish line around 8:30 a.m.
- NOTE: Finish line is located on the Great Highway at Ocean Beach

ING Battle to the Breakers and ING Hayes Street Summit Award

It's the battle of the sexes at the ING Battle to the Breakers which pits the best women runners against the best men runners, giving the women a head start based on the difference in course records for men and women. The first person to cross the finish line will win an extra \$25,000 bonus.

The ING Hayes Street Summit Award of \$5,000 will be given to the first male and first female to "crest the peak" of the Hayes Street Hill - a dramatic point in the race where winners are made and lost.

ING Footstock Festival

Sunday, May 18, 2008, 9:30 a.m. - 2:00 p.m.

Polo Fields in Golden Gate Park

*Free and open to the public

Immediately following the race the annual ING Footstock Festival will as always feature a great headliner band and various radio personalities, a special awards ceremony, a food & drink marketplace and an opportunity to rendezvous and celebrate the beginning of summer with family and friends.

* Complete Schedule of Events:

* 10:00 to 11:30 - Southwest Airlines Costume Contest (Eastern Stage)

* 10:00 - Awards Ceremony (Main Stage)

* 10:45 - The Crazies Will Destroy You (Main Stage)

* 12:00 - Announcement of Costume Contest Winners (Main Stage)

* 12:30 - The Last Goodnight (Main Stage)

Standard Registration (online through May 14)

\$48.00 - Adult

\$44.00 - Children under 18

Late Registration at the ING Greater Body Expo

Friday, May 16 from 11:00 a.m. to 6:00 p.m.

Saturday, May 17 from 9:00 a.m. to 6:00 p.m.

\$55.00 - Adults

\$50.00 - Children under 18

For additional race information please visit www.ingbaytobreakers.com or call Lauren Fernstrom at 415-359-2312.

Media, please note:

The ING Bay to Breakers 12k press room is up and running and will be posting all results in REAL TIME on



race day: http://www.ingbaytobreakers.com/about_us/pressroom.html.

Media credentials will be available at the ING Bay to Breakers 12K Elite Runners press conference at 11:00 a.m. on Friday, May 16 at the Hyatt Regency San Francisco Garden Room. You must RSVP for this event: at 415-359-2312 or lauren@landispr.com

About ING Bay to Breakers 12K

Headed for its 97th year, the ING Bay to Breakers 12K is one of the world's largest and oldest footraces, held annually in San Francisco, California. The name reflects the traditional course which takes tens of thousands of participants from the northeast end of the downtown area near The Embarcadero (the "Bay" side of the city) to the west end of the city and the "breakers" of Ocean Beach. The 7.46 mile (12 kilometer) race features world-class athletes in addition to costumed runners and 'fun-loving' folks out for a great day of running and walking through San Francisco.

About ING

ING is a global financial institution of Dutch origin offering banking, insurance and asset management to more than 75 million private, corporate and institutional clients in more than 50 countries. With a diverse workforce of over 120,000 people, ING comprises a broad spectrum of prominent companies that increasingly serve their clients under the ING brand.

In the U.S., the ING family of companies offers a comprehensive array of financial services to retail and institutional clients which include life insurance, retirement plans, mutual funds, managed accounts, alternative investments, direct banking, institutional investment management, annuities, employee benefits, financial planning, and reinsurance. ING holds top-tier rankings in key U.S. markets and serves over 14 million customers across the nation. For more information, visit www.ing.com.

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ING Bay to Breakers

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