



Computing Technology Industry Associations Updates CompTIA University Web Site

Offers rich portfolio of business education activities and resources for technology solution providers.

Oakbrook Terrace, IL ([PRWeb](#)) May 6, 2008 — The Computing Technology Industry Association (CompTIA), the leading trade association for the world's information technology (IT) industry, announced today it has completed a major update of its CompTIA University web site, a rich resource of educational materials for technology solution provider businesses.

The [CompTIA University](#) curriculum is focused in three key areas:

- Maximizing business performance
- Improving customer satisfaction
- Professional improvement for business owners and staff

“Owners of IT solution provider businesses know that they must assess and address these issues on a continuing basis, but the 24/7 nature of our industry makes it challenging for many owners to find the time to do so,” said Kim Santaniello, vice president, education and training, CompTIA.

“CompTIA University is designed as a one-stop source for IT business owners, offering them the educational opportunities and resources they can use to keep their operations current with changing market conditions,” she added. “The mission of CompTIA University is to help solution providers achieve long-term success, which bolsters the financial strength of the entire IT industry.”

CompTIA University includes an array of resources on the issues and topics affecting IT business profitability and success, such as human resources, marketing, sales, customer service, and business management. Current offerings include audio conferences and archived recordings; web-based learning modules; business management reference books; and industry best practices. New offerings and delivery vehicles are added regularly.

Another feature of CompTIA University is the [CompTIA Solution Provider Roadmap](#), an online tool that helps resellers analyze the strengths and weaknesses of their business, and identify strategies for change based on proven business models that generate consistent levels of profit and long-term growth.

About CompTIA

The Computing Technology Industry Association (CompTIA) is the voice of the world's \$3 trillion information technology industry. CompTIA membership extends into more than 100 countries and includes companies at the forefront of innovation; the channel partners and solution providers they rely on to bring their products to market; and the professionals responsible for maximizing the benefits organizations receive from their technology investments. For more information, please visit www.comptia.org.

Contact:



Steven Ostrowski
Director, Corporate Communications
CompTIA
Phone: 630-678-8468
Email: sostrowski @ comptia.org

###

**Contact Information****Steven Ostrowski**

CompTIA

<http://www.comptia.org>

630-678-8468

Online Web 2.0 VersionYou can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)