

## **BrainTrustInc.com Launch Connects Smart Professionals With Top Companies -- New Site Offers Job Seekers an Effective Way to Find Part-Time and Project Opportunities**

*BrainTrust, Inc. today announced the launch of [www.braintrustinc.com](http://www.braintrustinc.com), a unique new web service that efficiently connects companies with talented professionals for part-time and project work. The site offers a low-overhead solution for companies seeking to fill critical short-term or part-time roles. At the same time, it offers highly skilled at-home moms, recent retirees and career free-lancers access to high-quality projects and part time positions across many areas of expertise.*

Concord, MA ([PRWeb](#)) May 8, 2008 -- BrainTrust, Inc. today announced the launch of [www.braintrustinc.com](http://www.braintrustinc.com), a unique new web service that efficiently connects companies with talented professionals for part-time and project work. The site offers a low-overhead solution for companies seeking to fill critical short-term or part-time roles. At the same time, it offers highly skilled at-home moms, recent retirees and career free-lancers access to high-quality projects and part time positions across many areas of expertise.

"Today's economic realities require a company to be savvy about meeting goals while maintaining quality. Tapping in to the hidden talent that resides at-home or in semi-retirement is a powerful tool for all organizations. Meanwhile, increasing numbers of highly qualified professionals are realizing they need a solution to help them achieve their own work-life balance," said Anne Elton, the founder of BrainTrust, Inc.

"I started BrainTrustInc.com to enable businesses to tap the top talent they need, just when they need it, while helping professionals find projects and roles that work for their lives. We have carefully created an easy way for companies and talent to identify one another and interact online."

BrainTrust, Inc. operates as a subscription-based, members-only searchable database and is designed for efficiency. Candidates post profiles; companies post projects. The information BrainTrust, Inc. includes in its brief postings is thoughtful and informative, allowing for swift assessment of fit, even before resumes are read or contact is made. (Contact information is only available to logged-in members.)

In addition to the ability to post profiles or projects, and search, contact and hire or be hired, BrainTrust, Inc. offers its members:

- The BrainTrust, a question and answer forum where all members can pose questions and share their collective knowledge
- Headliners, where profiles and projects are showcased for maximum exposure
- Links to the Better Business Bureau to check a company's standing, and to the National Student Clearinghouse to verify a candidate's degree(s)
- Tax tips for part-time and project based incomes
- Hiring and interviewing suggestions; resume advice

"BrainTrust, Inc. offers powerful resources that enable candidates and companies to not only get the project going, but also to help ensure its success," said Sandy Billings, a BrainTrustInc.com member.

### About BrainTrustInc.com

BrainTrustInc.com is a unique web service committed to efficiently connecting companies with talented professionals for part-time and project work. BrainTrust, Inc. is subscription based and creates the first effective

space for companies and part-time and project professionals to come together. For more information visit the company Web site at [braintrustinc.com](http://braintrustinc.com).

###

**Contact Information****Anne Elton**

BrainTrust, Inc.

<http://www.braintrustinc.com>

617-834-6925

**Online Web 2.0 Version**You can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)