



## **Musotica.com Launches Senator Barack Obama and Senator Hillary Clinton Swimwear Line**

*Musotica.com, online store for women swimwear, lingerie, clubwear and costumes, launches a Senator Barack Obama and Senator Hillary Clinton bikini line, made in California, U.S., to meet the demand for political fashion. "Nobody has yet thought of the idea to express viewpoints via swimwear," says designer Antonia Serrell-Watts.*

Los Angeles, CA ([PRWeb](#)) March 25, 2008 -- Musotica.com, an online store for women swimwear, lingerie, clubwear and costumes, launches its own [Senator Barack Obama](#) and [Senator Hillary Clinton bikini line](#), made in California, U.S., to meet the demand for political clothing.

The initial line consists of two sweet cheeks bikini designs with halter tops and side ties. Each features the name of either Obama or Clinton as signature at the back of the bikini bottom. The black design is available with flat golden studs whereas the white model imprints the candidates' names in blue with red trim. All models are lined for swimming.

Both bikinis sell retail for \$69 (each) and are exclusively available at Musotica.com. Fashion has always been used to express beliefs, ideals, and the convictions of the wearer. "People can buy a lot of political fashion but until now, there has never been the opportunity to express your convictions via swimwear," says designer Antonia Serrell-Watts. "It's a simple fact that there are over 42 million voters between 18 and 30 years old and they are constantly looking for new and hip ways to communicate their viewpoints."

Neither Barack Obama nor Hillary Clinton will profit from the sale of the swimwear line since Musotica.com is officially not supporting any candidate. "We hope that our bikini line will raise awareness for young people to become politically more involved and vote," says celebrity stylist Sarah Wallner and founder of Musotica.com

### **CONTACT:**

Antonia Serrell-Watts  
Phone: +1(310) 980 8961

###

**Contact Information**

**Antonia Serrell-Watts**

Musotica Wear, Inc

<http://www.Musotica.com>

+1 310 980 8961

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**PRWebPodcast Available**

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)