

Vinfoлио Launches Personal Cellar Manager Service

First of its kind service offers wine collectors dedicated wine expert to manage their collection

San Francisco, CA ([PRWeb](#)) January 23, 2008 -- Vinfoлио, a premier online wine retailer and collector services company, announces the launch of its Personal cellar manager service giving wine collectors access to a dedicated wine expert to design, manage, maintain, and grow their collections. The service, a first of its kind, is a natural extension to Vinfoлио's expansive offerings for wine collectors including buying and selling, full service storage, and inventory. All of Vinfoлио services are seamlessly integrated with VinCellar, its free online cellar management application.

"Managing a large collection requires continuous effort," says Vinfoлио founder and CEO Stephen Bachmann. "Once collectors see the value Vinfoлио brings in organizing their collection, they want to know how to tap into that expertise on an ongoing basis." In addition to the growth of its online wine store, Vinfoлио's inventory service tripled from 2006 to 2007 as many large collectors looked to Vinfoлио to catalog, organize and manage their collection with VinCellar.

"Vinfoлио's services have been instrumental in helping me tame a multi-thousand bottle collection," said Vinfoлио customer, Bill Shea. "But it still takes work to manage and having a wine expert on hand for four days a month saves me valuable time and helps me make smarter decisions about my collection."

With a one-to-one relationship, Personal cellar managers work with collectors to develop a specific program based on their unique needs whether it be buying, selling, organization or entertainment. Pricing is based on a set number of days per month. Currently the program is offered nationwide. More information and pricing is available at: www.vinfoлио.com/cellarmanager

About Vinfoлио

Based in San Francisco, Vinfoлио (www.vinfoлио.com) sells fine wine and services to wine collectors and enthusiasts. Its guiding principle is "Fine wine, finer service," demonstrating Vinfoлио's unparalleled level of personalized customer service and collector services. From an extensive selection of over 2,700 wines to VinCellar™, its free online cellar management software, to collector services (including on-site inventorying and full-service storage), Vinfoлио delivers "Fine wine, finer service".

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Vinfoлио

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