



## **Dude, Here's Your Car!**

*Used autos leader fuels up a buzz on new search feature.*

Atlanta, GA (PRWeb) February 28, 2007 -- AutoGuide.com has just made it even easier to search for that perfect used car. With the launch of the site's brand new search functionality, that allows online consumers to search for [used cars online](#) by lifestyle, body style and brand, AutoGuide.com is once again proving that it is possible to 'Stop Searching and Start Driving.'

"The addition of Body Style and Lifestyle Search is just the beginning for Autoguide.com, as to how we are looking to differentiate ourselves in our approach to showcasing vehicles," says Evan Kramer, Vice President of AutoGuide.com.

"We are excited about the new search functionality on AutoGuide.com and hope used car buyers will share our excitement, as they search for their perfect cars that perfectly match their lifestyles and identities. In fact, I think I may have found my inner Rock Star," adds Tracy Young, Director of Consumer Marketing for Consumer Source Inc.

AutoGuide.com boasts a huge inventory of hundreds of thousands of used vehicles in 13 major U.S. markets, and the innovative new search functionality makes it easier for online users to access the inventory and buy a used auto that fits their lifestyles: be it a "Gridlock Fighter," or a "Desperate House Wife."

About [Used Autos](#) Publication, Auto Guide

Striving to be the complete resource for buying used autos, AutoGuide.com (a division of Consumer Source, Inc.) and its affiliated print publication Auto Guide, provide the most comprehensive listings of used cars, SUVs and trucks available for sale on the market.

With detailed auto reviews, used vehicles photos and consumer tools like payment calculators and VIN checks, both consumers and advertisers can count on Auto Guide. Buyers can search and find the perfect used auto, while dealers get more online leads.

###

**Contact Information****EVAN KRAMER**

Auto Guide

<http://www.autoguide.com>

678-421-3630

**Online Web 2.0 Version**You can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)