

African Inspired Designs Bring the Unexpected to Luxury Bedding

Defining Elegance LLC is pleased to announce the addition of the 2006 collection of Sahelia, a new vision in luxury bed linens.

Stanhope, New Jersey ([PRWeb](#)) October 9, 2006 -- The luxury bedding industry has seen several newcomers in recent years. One woman, Fatim Thiam, has arrived on the scene bringing her unique talents and approach to design that have left an indelible imprint.

"The [Sahelia](#) designs were not like any other we've ever encountered," commented Sue Ticotin, owner of Defining Elegance LLC, a company that specializes in custom window treatments and [luxury bedding](#). "Our excitement about a product is our barometer in determining what we offer our clients."

Sahelia's founder, Fatim Thiam, was born and raised in West Africa, and educated in France, Canada, and the United States. Fatim recognized a marketing opportunity in the luxury bedding market that was virtually non-existent. Her vision was to create high quality bedding that would incorporate the rich elements of the African culture.

Each of the nine collections is named after an African city with colors and designs that are reminiscent of the spirit of the African people, architecture, art, and textiles. The Walata collection, with its glorious blend of chocolate brown and blue, was conceived out of her travels to Africa. Fatim found inspiration in the architecture of a door and translated the unique patterns of that structure into the Walata design.

Sahelia has introduced two new lines for the fall, the Ife and Luxor collections, which have superbly captured the essence of the ancient cities that they were named after. Ife, a city in Nigeria whose beginnings can be traced back to 500 BC, is known for its astounding artwork and known worldwide for its ancient and naturalistic bronze, stone and terracotta sculptures. Luxor, which dates back some 4000 years, is home to one of the most beautiful temples of ancient Egypt. The Luxor temple was built by two pharaohs, Amenhotepis III and Ramesses II, and is probably one of the most interesting destinations in Egypt.

Although African inspired, Sahelia linens are actually manufactured in Italy. Made of the finest quality Egyptian cotton, Sahelia linens are manufactured using the best weaving, finishing, and craftsmanship that has made Italy a top industry leader in fine linen manufacturing.

Fatim Thiam's eye for design and her vision for Sahelia have clearly transcended the expected. Of her bedding collections, Fatim states, "A bedroom should be a haven of peace, comfort and beauty. At Sahelia, we thrive to help our customers achieve just that in our own unique way".

Defining Elegance LLC offers clients the irresistible beauty of Sahelia linens as well as other high quality luxury bedding and bath products. Many designs include embroidery and hemstitch details. Clients have the option to order online or receive personalized service to meet their specific needs. To see these enticing collections of distinction, visit <http://www.definingelegance.com>.

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