

Lift Off For UK Bingo Stars

Online Bingo UK to promote Bingo Stars - 'your bingo community'. Allows bingo players to easily communicate with user generated content.

London, UK ([PRWeb](#)) October 9, 2006 -- OnlineBingo.co.uk, the UK's leading online bingo portal and review site, has agreed to promote BingoStars.co.uk, a dedicated community site for UK bingo players. The [online bingo](#) portal has joined up with Bingo4Free.co.uk to offer UK bingo players not only a free bingo game but a brand new online bingo message board.

Ben Starr, a spokesman for Online Bingo UK said, 'Online bingo, as is the case with land bingo, is not just about the actual playing and trying to win cash – the game is very community based and the social aspect is key to enjoyment. Many sites have long standing members who interact with each other not only when they are playing online bingo, but also during other social activities’.

‘It was therefore a natural move for us, as an online bingo portal, to team up with a [bingo](#) community. We deemed Bingo Stars to be a perfect fit and so now our users can use the message board and start meeting some new people.’

The UK online bingo portal is said to be delighted with the deal as it allows them to further expand their site content.

Bingo Stars, ‘your bingo community’, allows users to post photos, write messages and give key facts about themselves.

Ben Starr added ‘[Bingo Stars](#) seems to be the Web 2.0 for the online bingo community. User generated content is the future and no-one has more to say than UK online bingo players’!

www.onlinebingo.co.uk

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