

It's Just Lunch Annual Report on Dating: September 17-23 is National Singles Week

Palm Desert, CA, ([PRWeb](#)) August 30, 2006 -- It's Just Lunch, the premiere dating service for busy professionals, has released the results of its Annual Report on Dating just in time for National Singles Week, September 17-23. It's Just Lunch surveyed 3,571 singles and found that 76% of singles say the best first date is under an hour, over lunch or a drink after work. It's Just Lunch has outlined some highlights from its Annual Report on Dating.

Statistics About Singles

- 48% have used a dating service
- 26% of singles go on at least 2 first dates per month on average
- 53% of singles find a great smile the most attractive feature
- 56% of singles find their dating life satisfying
- 34% say they would get back together with their ex
- 65% of singles agree a phone call is the best way to ask one out for a second date

National Singles Week recognizes the 110 million singles in the United States, and the effort they put towards meeting their perfect match. 44% of singles named relationships as the top priority in their life, beating out their career and friendships. "It's Just Lunch has been studying the dating behavior of single professionals for over 15 years," said Alana Beyer, Vice President of It's Just Lunch. "The Annual Report on Dating helps us understand the difference between men and women's dating patterns which help us to be better match makers."

Statistics About Men

- On a scale of 1-10, 73% of single men date an "8", 17% date a "9" and 3% date a "10"
- 67% have a \$100 or more in their wallet on a first date
- 35% say that most of their dates result in a goodnight kiss
- 54% have been in a long distance relationship
- 19% have been in 3 relationships that lasted over one year
- 57% think dating a friend's ex is a big no-no, regardless of how long it's been since they broke up
- 44% of men take a half-hour or less to get ready for an important date

Statistics About Women

- 19% have been in 4 or more relationships lasting over a year
- 62% have \$50 or less with them on a first date
- 29% would approach a man at the grocery store they thought was attractive
- 25% say that a first date deal breaker is when their date consumes too much alcohol
- 50% of women would date a co-worker
- 18% would only date a co-worker in secret
- 27% met their last date through a dating service
- 65% of women take 1 hour or more to get ready for an important date
- 68% would not get back together with their ex

Visit www.itsjustlunch.com for more fun dating facts and tips.

About It's Just Lunch

Since It's Just Lunch was founded in 1991, the company has arranged millions of fun, first date lunches or drinks after work—an atmosphere where singles can feel comfortable with the process of meeting a new person. With over 90 locations worldwide, each day IJL meets with clients one-on-one, then arranges hundreds of fun, first dates over lunch or drinks after work at over 1,500 restaurants. No photo or online profile for the world to see. With many introductions leading to second dates, It's Just Lunch is the world's leading first date authority.

The U.S. dating industry is estimated at nearly \$1.5 billion, and growing at 25% annually, with 110 million single adults in the United States alone.

For additional information, log on to www.ItsJustLunch.com.

###

Contact Information**Katherine Los**

IT'S JUST LUNCH!

<http://www.itsjustlunch.com>

760-898-3574

Online Web 2.0 VersionYou can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)