



AdventureWomen, Inc. Launches New Website, Announces 2005 Season

AdventureWomen, Inc., announces the launch of their newly redesigned website, www.adventurewomen.com, and debuts an exciting 2005 season of diverse and exotic adventures for women.

Bozeman, MT (PRWeb) December 1, 2004 -- AdventureWomen, Inc., the Grande Dame" of womens adventure travel since 1982, announces the launch of their newly redesigned website, www.adventurewomen.com, and debuts an exciting 2005 season featuring 17 diverse and exotic adventures for women.

The oldest adventure travel company specifically for women over 30 years of age, AdventureWomen, a Montana-based company, offers adventure travel vacations to all corners of the globe.

AdventureWomens new website trip content is database driven and allows the AdventureWomen staff to dynamically generate trip pages. The site features six colorful and exciting photo galleries, showcasing photographs taken mainly from the collection of AdventureWomens owner, Susan Eckert. Eckert is a professional photographer and member of the American Society of Media Photographers. Earthtalk Studios (www.earthtalk.com), who designed the new site in collaboration with AdventureWomen, touts the new site as one of their best: The site is a wealth of content and trip information, easily accessible to the visitor. The beautiful images, featured prominently throughout the site, get women excited about going on the adventure of their dreams. The photo galleries tell stories of great adventures."

Both clients and newcomers agree with Earthtalks assessment, saying the site is easy to navigate and packed with useful information." In addition to all the enticing adventures, sections of the site like Fun Stuff" (which includes the popular AdventureWomen Challenge Game), Top 10 Reasons Why Women Travel with AdventureWomen," and Never in My Wildest Dreams" (highlights of vacation experiences ranging from hilarious to poignant) are the most popular pages.

Visit the new AdventureWomen web site at www.adventurewomen.com. Here you can peruse all the 2005 adventures, beginning with the Womens Downhill Ski Clinic in Montana (January 30 -- February 5), the most all-inclusive womens ski clinic in the country, and Adventures in Paradise, The British Virgin Islands, a sail, snorkel, and scuba dive vacation in the turquoise waters of the Caribbean on the worlds largest and most luxurious trimaran. (March 27 -- April 2). Fifteen other exotic and exciting adventures are available in 2005, including a safari in Brazils Pantanal, a wing" safari in Botswana and Zambia, bear-viewing in the remote Alaska wilderness, and sailing the waters of Greece from Athens to Santorini.

About AdventureWomen

AdventureWomen, Inc. has been a pioneer in women's vacations and adventure travel since 1982. AdventureWomen vacations appeal to women traveling solo, or with sisters, mothers, daughters, and friends. Groups are small, congenial, non-smoking, and rated for all ability levels (easy, moderate, and high energy).

AdventureWomen trips are carefully researched and designed, combining the best in womens travel destinations with safety and comfort, luxury and adventure. Women are encouraged to follow their passions for action, personal challenge, or simply some well-deserved rest and relaxation.

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ADVENTUREWOMEN, INC

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