

HelmTastic Rebrands as ServerTastic

HelmTastic has been re-branded as ServerTastic to aid better recognition

([PRWeb](#)) December 1, 2004 -- HelmTastic is reborn! After a year of buyouts and phenomenal growth the time has come for change at HelmTastic. Originally HelmTastic started two years ago providing helpful articles on using Helm and Helm licences at discounted pricing. Since then additional products have become available, at first just those supported by Helm such as SmarterTools and Merak Mail. However in the last year HelmTastic has provided a bigger and bigger range of server software at discounted pricing.

As more and more products have been added to the catalogue the HelmTastic name did not seem to encompass all of the products and services provided. For this reason the parent company AGUK Solutions Ltd decided a re-brand was necessary.

"Re-branding is always dangerous and was not decided upon lightly. However when coming up with the new name ServerTastic we felt this still provided recognition of the old brand and encompassed more about what it is we provide. Visitors to ServerTastic can learn from the articles we have on how to get the best from their server as well as competitively priced software at up to 75% off standard RRP prices. With more products being added all the time ServerTastic will be the one-stop shop for server software and services"

- Andy Gambles, Director, AGUK Solutions Ltd

ServerTastic will still provide all the products and services as provided under the HelmTastic name as well as being the largest distributor of Helm licences in the world.

"HelmTastic is our largest distributor of Helm licences to date. The diversity of products they have on offer and simplicity in purchasing enables them to attract a bigger and bigger audience. The new brand ServerTastic will enable them to break even further in to the market place and continue to provide exceptional value for money to their customers."

- Mark Hall, COO, WebHost Automation Ltd

About WebHost Automation Ltd

WebHost Automation Ltd. is a privately held and profitable company dedicated to the development of software-based systems and services for the web hosting industry. Hundreds of hosting companies rely on our products every day to ensure the hosting services they offer their customers are as efficient and as profitable as possible. Today, the Helm Control Panel is used on nearly 2,000 servers in over 130 countries around the world.

<http://www.webhostautomation.com>

###

**Contact Information****Andy Gambles**

AGUK SOLUTIONS LTD

<http://www.servertastic.com>

448707605076

Online Web 2.0 VersionYou can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)